

BPW Joondalup

Business and Professional Women Australia

*Enhancing security and
safety for women...*

The joys and challenges of running a cross border business (and raising a family)

Presented by Jenny Spring of **brag bags australia**



Jenny Spring is the owner and managing director of successful handbag company *brag bags australia*. The bags are designed for Australian women and made in Vietnam. *brag bags* is a business based upon a clear set of social objectives to support the women of Vietnam in ethical working conditions. For Jenny Spring, it is important to use existing Vietnamese businesses to ensure the women working there are able to support their families.

During her presentation Jenny will take us through the birth of her business, how it operates today and very importantly, why she chooses to have all her bags made in Vietnam—despite the many difficulties which can arise.

Jenny will also bring a selection of her gorgeous bags with her which will be available to purchase.

We look forward to you joining us;

When: Tuesday, 8th September 2009, 6.30pm for a 7pm start.

Where: Joondalup Function Centre, City of Joondalup Buildings, Boas Ave, Joondalup (same level as library). *Map available on our website* (visit the address in the box below and click on 'calendar of events').

Cost : \$33 for members, \$38 for guests (includes a two course dinner and coffee). Please note – all bookings for dinner must be paid for.

RSVP: By noon on **Friday, 4th September 2009** to bpwjoondalup@yahoo.com.au

BPW is an international organisation that educates and informs women, undertaking research and projects aimed at making a positive difference for women. At a local level BPW offers great opportunities for developing social and professional networks for women of all ages. To discover more about BPW Joondalup visit <http://stayingintouch.com.au/bpwjoondalup>