

# 'Greening' your business made simple

## Presented by Professor Beth Walker



Following an extensive business career in Australia and the UK, Beth Walker is now Professor of Business Enterprise at ECU's School of Management. She also leads the university's Small and Medium Enterprise Research Centre.

Beth is involved in many community groups including the Swan Catchment Council, a Sustainable Development Light Industry Reference Group, the State Ministerial Advisory Committee on Women in Local Government, and is a board member of the Strategic Advisory Board Small Business Training Institute.

With an increasing focus on the need to 'be green' Beth's presentation will include the simple ways in which we can change our lives—in business and at home. With an enormous issue like climate change we can often feel completely overwhelmed. Beth show us how our actions really can make a difference.

*We look forward to you joining us;*

**When:** Tuesday, 13 April 2010, 6.30pm for a 7.00pm start.

**Where:** Joondalup Function Centre, City of Joondalup Buildings, Boas Ave, Joondalup (same level as library). Map available on our website—visit the address in the box below and click on 'calendar of events'.

**Cost :** \$33 for members, \$38 for guests (includes a two course dinner and coffee). Please note – all bookings for dinner must be paid for

**RSVP:** By noon on Friday, 9 April 2010 to [bpwjoondalup@yahoo.com.au](mailto:bpwjoondalup@yahoo.com.au)

BPW is an international organisation that educates and informs women, undertaking research and projects aimed at making a positive difference for women. At a local level BPW offers great opportunities for developing social and professional networks for women of all ages. To discover more about BPW Joondalup visit <http://stayingintouch.com.au/bpwjoondalup>