



BPW Joondalup News

May 2006

BPW Joondalup Executive Team:

President:

Debra Woods

Ph: 9306 3648

debra@graceagelessbeauty.com

or info@metrochurch.org.au

Vice President:

Liz Flatters

Ph: 9300 4511

liz@stayingintouch.com.au

Secretary:

Brigitte Julien-Martial

Ph: 9405 9340

brigitte.julienmartial@hillross.com.au

Treasurer:

Sherryl Paternoster

Ph: 9405 1603

sherryl@thomsonfisher.com.au

Policy Officer:

Sandra Cook

Ph: 9305 4741

Sandra.Cook@cosmos.com.au

Membership Officer:

Nicky Badman

Ph: 9305 4613

nicky_badman@hotmail.com

Marketing Officer:

Helen Axton

Ph: 9246 1704

info@chocolateattraction.com.au

Development Officer:

Trish Williams

Ph: 9306 9710

trish.williams@ecu.edu.au

Community Officer:

Sharon Hollington

Ph: 9307 8869

sharonhollington@hotmail.com

Events Officer:

Lareesa Guttery

Ph: 9403 3633

lareesa7@bigpond.net.au

Young BPW and
Newsletter Editor:

Anita Cheetham

Ph: 9305 5440

anitac@iprimus.com.au

Next Dinner Meeting

Tuesday, 9th May

Caroline Staples

Caroline owns and operates Galaxy Travel. Come along and find out the how and why of Caroline's life as a Travel Agent.

6.30pm for 7.00pm at

Joondalup Function Centre, Boas Avenue, Joondalup

Members please note: If you are not coming or if you are bringing a guest *please* email our Events Officer, Lareesa Guttery by Friday, 5th May on lareesa7@bigpond.net.au

Welcome to the first edition of our new newsletter for 2006. The aim of this newsletter is to improve communication among members by providing a means by which we can easily share information and ideas.

As you know, a newsletter can only work if we have news! If you have items of interest or want to promote a BPW project you are working on please send this to Anita Cheetham at anitac@iprimus.com.au. It is envisaged the newsletter will be emailed out to members by the end of the month with extra hard copies available at meetings for members and guests. Information to be included should be received by the 4th Tuesday of the month.



We look forward to hearing from you!

Debra Woods

President

Recent Events

Our last meeting was held on 10th April at Joondalup TAFE Restaurant and Function Centre. We were honoured to have Alicia Curtis, a young BPW member who runs her own very successful business Alicia Curtis Leadership. You can check out her website at <http://www.aliciacurtis.com>

Alicia is BPW WA Development Officer, and with this role in mind, Alicia led us through an interactive workshop looking at ways we could increase our membership. Four key areas that were identified as being an important part (and therefore a development opportunity) of the Joondalup area were the Health, Youth, Business and Community, and Aged Care Sectors. We broke into four groups and looked at ways that we could increase our membership by involving the different groups.

The information derived from this workshop can now be used for our club development in the future.

BPW member profiles

In my capacity as Marketing Officer for BPW Joondalup I am in the process of 'jollyng up' (technical term) the website for our club. If you are like me, as soon as I hear about a new company or organisation I could be interested in I go straight to their website to find out more. I think we are missing out on a huge opportunity by not making the most of our own website.

One of the areas I would like to build on is showing potential members just who we actually are. I would like to include a few member profiles on our website and it would great if we could include **YOU**. I have set out below a template which I would encourage you to use, however if you'd like to add more or less info that's fine. What you need to do next:

- complete the information as set out in the template below and email it back to me asap.
- attach a photo if possible (head and shoulders is all that's required girls!!) It's so much more friendly to see some smiling faces than a page of text. Please send the photo as a jpeg attachment.

Here's my template as an example....



Who are you?: Helen Axton

Where do you live?: Duncraig

What do you do when you're not attending BPW events?: My partner and I are on a mission to save Perth from boring parties by running a chocolate fondue fountain business www.chocolateatraction.com.au

How long have you been a member of BPW Joondalup?: 2 years.

What's the best thing about BPW for you?: We had recently moved to Perth from the UK when I joined BPW so it was a great way of making new friends. The highlight for me so far has got to be the BPW state conference in Margaret River in September 2005 – totally inspiring (and all that champagne wasn't too bad either!)

So, this is the info I need from *you*....

- Who are you?
- Where do you live?
- What do you do when you're not attending BPW events?
- How long have you been a member of BPW Joondalup?
- What's the best thing about BPW for you?

... and then send it to me at helen.axton@bigpond.com

Helen Axton, Marketing Officer

Want to get more out of your BPW membership?

If so then the recently launched Keys to Achievement program could be exactly what you're looking for. The program challenges you to work through a structured series of tasks to develop key career and business skills such as communication and leadership. And, of course, while you're doing this you'll be enhancing your knowledge of and commitment to BPW. There are three levels – Bronze, Silver and Gold – and at each level you must complete 10 of the 12 tasks to reach competency. For example – submit your profile for our website, as set out by Helen above, and you have completed half of Bronze Level Task 3! It's that easy.

If you don't already have your Keys to Achievement Booklet please see Trish Williams or myself to get started. Our aim is to be the Club with the most members who have completed a level of the program by WA State Conference in October. So get to it!

Liz Flatters, Vice President

Birthdays!



Happy Birthday to:

February
3rd Anita

April
7th Talia
9th Liz

And don't forget the following birthdays that are coming up:

May
10th Deb Woods
19th Trish Williams

Special Events

International Women's Day Celebration including Belmont BPW Charter Evening

On Wednesday 8 March, eight members of our club, along with a few guests attended a very special event at Burswood on Swan. This was to celebrate two significant events for BPW; the chartering of a new club for Belmont and the celebration of International Women's Day.

The evening commenced with the chartering of BPW Belmont and individually recognising the founder members, an encouraging 25 in total.

One of highlights of evening was a performance by BPW Joondalup Ladies Choral Society who gave a stirring and very special version of 'Consider Yourself' to welcome Belmont aboard. The ability to sing was clearly not a requisite for choir membership, but all present seemed very touched by the gesture (or were perhaps just being polite).

One of the highlights of the event was the traditional candle-lighting ceremony. The new members of the Belmont club were called upon to light candles to remind us of the achievements of women around the world and to look hopefully to the future, especially for women in war torn societies. Altogether it was a very moving evening, creating real feeling of unity with the wider community of women.

Helen Axton

Young BPW

As Young BPW, Joondalup, I have been invited to be part of the Inaugural Young BPW Board. The purpose of the Board will be initially to set up a Board Establishment Resource Kit as well as a Young BPW Australia website. The Young BPW Australia website will be linked to many other websites, including of course the BPW Australia website. The aim of the board, as outlined in the grant application by Nicoletta Fawcett, is to "provide young women with the opportunity to receive training and mentoring in a directorship role as well as gain practical/hands-on experience in all areas of an operational board in a professional and supportive environment".

There are nine portfolios in total. Each will be represented by a Board member and a Vice Position. There is also a Feedback Group made up of other Young BPW members within Australia. The portfolios of the Board are Chair, National Young BPW, Administration, Finance, Membership, Policy, Public Relations and Communications, Marketing and Sponsorship, and Business Development.

Western Australia has a very good representation on the board. Alicia Curtis (BPW Kalamunda and BPW WA Development Officer) has the position as Business Development Officer. Genevieve Cother (BPW Kalamunda and Young BPW WA) has Vice Marketing and Sponsorship Officer position. Ranelle Cliff, (BPW Fremantle) is Vice Membership Officer. Kylie Burnheim (BPW Kalamunda and BPW WA Woman of the Year) is Vice Policy Officer. I have two Vice Positions - Vice Chair and Vice National Young BPW which means I have the opportunity to work very closely with our National Young BPW Nicoletta Fawcett.

As a result of a grant received from the Office for Women, the Board Members will have monthly teleconferences and two face to face meetings during the next 10 months to allow for training in various areas and the development of the (Board Establishment Resource) Kit. The first Teleconference, in which all Board members and Vice position members participated, was held on Sunday 23rd April.

A Monthly Progress Report will be submitted to all Club Presidents. I will also keep you informed as to how we are going with this project. Please let me know if you have any suggestions on how we can move this forward. I look forward to your encouragement and support.

Anita Cheetham, Young BPW Joondalup

An Interesting Find

While renovating a house in Collie we came across old newspapers and magazines under the lino. Personally I found the articles and advertisements fascinating and I thought you might enjoy a glimpse into the lives of women in Australia in the 1930s and 40s.

This one is from an editorial column entitled "It seems to me..." by Dorothy Drain and appeared in The Australian Women's Weekly on March 8, 1947.

"Last week I mentioned in passing that men were invading women's jobs. This week I had another angle on that from a representative of the Secondary Industries Division of Postwar Reconstruction.

She tells me that at California Productions Ltd., at Bathurst, about a third of the machinists are young ex-servicemen. (California Productions is a company which is making American lines in beachwear, frocks and shoes, under licence to several American firms.)

These men are nearly all married, mostly returned to Bathurst to work because they married Bathurst girls while in camp there.

According to the services officer of the factory, Mr. R. L. Duncan, the men are very good at the job and less prone to absenteeism than women.

He thinks this is possibly because they're married, and breadwinners for the family.

During the war absenteeism among women was one of the biggest problems of factories.

Certainly some of the absences were for frivolous reasons, but, as a strongly feminist friend of mine always points out, most women do two jobs. Even if they aren't married, they often have home responsibilities.

Nobody expects the son of the house to stay home if mother's sick, for instance, but it's taken for granted that a daughter should."

Liz Flatters

The BPW Advantage

When Sarah Flatters mentioned at our April meeting that she was looking into going to work on a community development program in Peru during her end of year break from Uni and would appreciate any advice, she was surprised at the almost instant response! Sarah has applied for a place in the World Youth International (WYI) "Overseas Action Program" to help in Peru from November to February. WYI is a South Australian based not-for-profit organisation who provides opportunities for young people to contribute to the global community by working on sustainable development projects.

As a result of mentioning her idea in her 30 second introduction -

- Sarah discovered that the guest she was sitting next to at the meeting, Rhonda Morgan-Rivera, not only spoke Spanish but also came from Nicaragua and was able to give her lots of insights into travelling in South America.
- Vicki Chantry called and offered to put Sarah in contact with her daughter who travelled to Paraguay as a high school student and now works for a similar organisation to WYI in the UK. Thanks Vicki!
- Jasmyn Mumme contacted the Young BPW Co-ordinator for Latin America, Marcela Archuby, and put her in touch with Sarah. Unfortunately there is no BPW in Peru but there is in neighbouring Bolivia where Sarah is likely to visit briefly as part of the program if she goes.

Sarah is studying International Business at Edith Cowan University and has been a member of BPW Joondalup for two and a half years. She is currently the youngest BPW member in WA.

While there are still many hurdles for Sarah to overcome before she can confirm she is definitely going to Peru she was delighted at the support available through the BPW network. We'll keep you posted on her progress!

Fun Bits

Handy Tips for Drivers: If a car breaks down or stalls in front of you, beep your horn and wave your arms frantically. This should help the car start and send them on their way.



Stand up for what you believe in, even if it means standing alone. - Unknown

The thing women have yet to learn is nobody gives you power. You just take it. - Roseanne Barr

**And, of course, one we all know:
History is herstory too. - Author Unknown**

BPW Joondalup Dinner Meetings are held on the 2nd Tuesday of the month.